

TO ACHIEVE IN 2040

**TOBACCO  
FREE**

**GENERATION**

2023

**EC**

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H**

9<sup>TH</sup> EUROPEAN CONFERENCE  
ON TOBACCO OR HEALTH

**MADRID** APRIL 26<sup>TH</sup>-28<sup>TH</sup>

**XIII CNPT Annual Congress**

**XIII CNPT NATIONAL CONGRESS**

Auspiced by:



Hosted by:









**Date:** From April 26th to April 28th, 2023

**Duration:** Two and a half days

**Venue:** IFEMA – Madrid

## ACTIVITY TYPES

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-  Ceremonies
-  Plenary
-  Roundtables
-  Parallel sessions
-  Poster Sessions
-  Oral Communications

# DAY 1

8:00 – 9:30

REGISTRATION

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9:30 – 10:15



PLENARY HALL - OPENING CEREMONY

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10:15 – 11:00



PLENARY HALL - Keynote Lecture: The FCTC after 20 years... Does it still respond to challenges of tobacco control and public health?

*New times bring new things. After 20 years that the FCTC was conceived, this keynote lecture will approach the different ways in which the FCTC could face the new challenges of tobacco control in our times.*

**Chair:** Dr. J.M Martin-Moreno

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11:00 – 11:30

COFFEE BREAK

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11:00 – 11:30



GENERAL PAVILION - Poster Sessions

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11:30 – 13:00



PLENARY HALL - FCTC compliance and monitoring from different perspectives:

*The objective of this roundtable is to share the main achievements and the main challenges in the implementation of the FCTC from different perspectives.*

**Chair:** Dr. Angela Ciobanu - Technical Officer Tobacco Control, WHO European Office for Prevention and Control of Noncommunicable Diseases (NCD Office).

**Co-chair:** Dr. Josep Figueras, Director European Observatory on Health Systems and Policies.

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13:00 – 14:00

LUNCH

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14:00 – 14:30



GENERAL PAVILION - Poster Sessions

14:30 – 15:30



**PLENARY HALL – CNPT National Congress:  
Nicotine and THC interaction: How does it influence the risk  
of addiction?**

*Cannabis and tobacco use are a large health problem in Spain and growing evidence has been proven on how the neurobiological and clinical impact of both substances relates to addiction and severe illnesses in smokers. This lecture will address that evidence and the importance of eliminating such behaviour to improve quality of life and to prevent mental and physical diseases.*

**Chair:** Dr. Francisco Pascual, CNPT Board Member, Socidrogalcohol Association.

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14:30 – 15:30



**ANNEX HALL 3 - Taxes & Transborder commercialization**

*The objective of this roundtable is to talk about the impact of pricing and taxes as a tobacco control strategy to reduce tobacco consumption and the impact and main cause of illicit trade. In this session we are also going to discuss if emerging products and digital channels must have the same taxes and regulation and if there is room for harmonization of prices & taxes in the European Union.*

**Chair:** Dr. Francisco Rodríguez Lozano, former President European Network for Smoking and Tobacco Prevention (ENSP).

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14:30 – 15:30



**ANNEX HALL 4 - Industry interference & publicity**

*The objective of this roundtable is to discuss the different tactics that tobacco industry uses to promote tobacco consumption, how these tactics affect governments' control efforts and what governments must do to overcome tobacco industry interference. How the industry uses social media in nicotine related misinformation. Policies, effective strategies and good practices to curb industry interference will also be presented such as the Spanish Protocol for meetings with Health Authorities and policymakers.*

**Chair:** Dr. Mervi Hara, Action on Smoking and Health (ASH) Finland.

**Co-chair:** Astrid Knudsen from the Danish Cancer Society.

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14:30 – 15:30



**ANNEX HALL 5 - Tobacco Cessation**

*The objective of this session is to present best practices related to smoking cessation programmes in terms of effectiveness and equity as well as cessation programmes for the most vulnerable groups. We will also talk about the new technologies as support for cessation, accessibility of tobacco cessation services in EU countries, the inclusion of smoking cessation medicines in the National Health Services (and the pharmaceuticalization of the tobacco industry).*

**Chair:** Dr. Kristin Byrkje, Vice President SmokeFree Partnership.

14:30 – 15:30



**ANNEX HALL 6 - Resource Mobilization & Intersectoral Collaboration**

*The objective of this session is to share potential solutions to tobacco control's funding gap problem as well as to present best practices of multisectoral and intersectoral collaboration in tobacco control. We will also talk about how to make the tobacco industry accountable for the health expenses.*

***Chair:** Dr. Jorge del Diego, Director General of Public Health and Pharmaceutical Regulation of Andalusia.*

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15:30 – 16:00

**COFFEE BREAK**

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16:00 – 17:30



**PLENARY HALL - Influence of Social Media in consumption**

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16:00 – 17:00



**ANNEX HALL 1 & 2 – CNPT National Congress  
(only in Spanish)  
Challenges in tobacco prevention in Spain**

*In this session the participants will discuss about the demographics of tobacco use in Spain and the main concerns and challenges of tobacco prevention in the country.*

***Chair:** Dr. Regina Dalmau, Spanish Society of Cardiology.*

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16:00 – 17:00



**ANNEX HALLS 3-6 - Oral Communications of selected abstracts**

*Presentation of selected abstracts.*

***Chair:** Diego Villalón, Más que Ideas Foundation.*

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17:00 – 18:30



**PLENARY HALL - Youth Mobilization & ECL Young Professional Awards**

*In this space, young generations are going to discuss with more experienced ones the difficulties and opportunities that tobacco prevention and control poses and how decision making should involve new generations. There will also be an awards ceremony for Young Professionals to recognise and support newer careerist professionals that have advanced tobacco control in areas of research, advocacy, policy and practice. The award is granted to participants judged on the quality of the abstracts and their CVs submitted to the conference.*

# DAY 2

09:00 – 10:00



## PLENARY HALL - Social inequalities in tobacco use: containing the inevitable

*The objective of this keynote lecture is to deepen in the concept of health inequalities and social determinants of health. Specially the impact that the lack of implementation of the FCTC has in different vulnerable groups and how the differences in its implementation has affected the life expectancy and health of these groups.*

**Chair:** Dr. Iveta Nagyova, President, European Public Health Association (EUPHA).

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10:00 – 11:00



## PLENARY HALL - Groups most affected by tobacco use and its consequences. Consumption according to vulnerability level

*The objective of this roundtable is to discuss how tobacco consumption affects health in vulnerable groups such as people with mental health problems and LGBTQ community and/or the Roma population and what are the best ways and policies to encourage them to quit smoking.*

**Chair:** Dr. Rosa María Urbano – President, The Spanish Society of Public Health and Health Administration (SESPAS).

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10:00 – 11:00



## ANNEX HALL 1 & 2 – CNPT National Congress (only in Spanish)

### **New concerns, new contributions in tobacco cessation in Spain**

*This session will focus on challenges & approaches to deal with tobacco cessation in pregnant women, people with oral diseases and the impact of tobacco on patients in rehabilitation processes.*

**Chair:** Leyre Gaztelurrutia, CNPT Secretary General, Spanish Society of Community Pharmacy.

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11:00 – 11:30

## COFFEE BREAK

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11:00 – 11:30



## POSTER SESSIONS

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11:30 – 12:30



### PLENARY HALL - Youth

*This session focuses on the marketing tactics that the tobacco industry uses to target youth, how youth is manipulated into a Lifelong Addiction and the effectiveness of the strategies of national and regional governments to prevent and control tobacco in young people. There will also be space to talk about the differences between young men and women regarding tobacco consumption and present Youth-led initiatives to prevent and curb smoking. It could also be proposed to promote university campuses free of 100% tobacco products with an intersectoral table, with the Network of Health-Promoting Universities and university students.*

**Chair:** Dr. Adelaida Lozano Polo - Federation of Associations of Community Nursing and Primary Care (FAECAP).

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11:30 – 12:30



### ANNEX HALL 1 & 2 – CNPT National Congress Sharing learnings on how to prevent addictions in youngsters (only in Spanish)

*This roundtable will address diverse approaches to deal with prevention of drugs use by young people compared to tobacco prevention.*

**Chair:** Ana Furió, CNPT Board Member, Spanish Society of Family & Community Medicine.

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11:30 – 12:30



### ANNEX HALL 3 - Gender approach

*The objective of this session is to identify the differences regarding the prevalence and the impact of tobacco control policies in men and women/girls and the main challenges that women and girls face in the context of tobacco epidemic. This session will also focus on how to promote gender-responsive tobacco control policies.*

**Chair:** Dr. Vidal Barchilon, coordinator of the Group on Tobacco Addiction (GAT), Spanish Society of Family and Community Medicine (SemFYC). Member of the International Primary Care Respiratory Group (IPCRG).

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11:30 – 12:30



### ANNEX HALL 4 - People Living with Disease

*The objective of this session is to have a discussion group to talk about how people living with disease are affected by the tobacco epidemic and how they are stigmatized.*

**Chair:** Dr. Liliana Mahulea, member of the Tobacco Group, Spanish Society of Primary Care Physicians (SEMERGEN).

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11:30 – 12:30



### ANNEX HALL 5 - Socio cultural contexts

*The objective of this session is to talk about the socio-cultural factors that influence tobacco consumption and the main situations in which tobacco is smoked with other substances such as alcohol, cannabis and other drugs.*

**Chair:** Dr. María José Peña Mateo - Family Doctor, Cardiovascular Area, Spanish Society of General and Family Physicians (SEMG).



12:30 – 13:30



**PLENARY HALL + ANNEX HALL 3-5 - Oral Communications of selected abstracts**

*Presentation of selected abstracts.*

**Chair:** *To be confirmed*

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13:30 – 14:30

**LUNCH**

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14:30 – 15:00



**GENERAL PAVILION - Poster Sessions**

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15:00 – 16:00



**PLENARY HALL - Keynote Lecture: If we know that smoking kills, why do we keep smoking? Factors that influence people's behaviour and how they interact with the smoking habit**

*This keynote lecture will focus on behavioural science behind tobacco consumption and/or neuromarketing in the tobacco industry.*

**Chair:** *Dr. Lucienne Thommes, ECL Board member.*

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16:00 – 17:00



**PLENARY HALL – REUNIÓN DE ALCALDES**

*The Cancer Observatory of the AECC is going to present their last research piece about how publicity of tobacco and nicotine products in social media influences their consumption among adolescents in Spain.*

**Chair:** *AECC Cancer Observatory (specific name pending).*

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16:00 – 17:00



**ANNEX HALL 1 & 2 – CNPT National Congress**

**(only in Spanish)**

**Innovative approaches for tobacco prevention in the University setting**

*The objective of this roundtable is to reinforce the role of universities as an ideal setting for health promotion among students and staff. Several initiatives to build capacities and to facilitate the acquisition of health behaviours will be described.*

**Chair:** *M<sup>a</sup>. Isabel Soteras, CNPT Board Member. Federation of Associations of Community & Primary Care Nursing.*

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16:00 – 17:00



**ANNEX HALL 3 - Emerging Products**

*The purpose of this sessions is to stimulate a debate about the different postures regarding the usefulness of e-cigs and other novel products in tobacco cessation and harm reduction as well as the new emerging forms of consumption in young people.*

**Chair:** *Dr. Francisco García Ríó, President, Spanish Society of Pneumology and Thoracic Surgery (SEPAR).*

**Co-chair:** *Dr. Carlos Rábade, Tobacco Group Coordinator (SEPAR).*

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16:00 – 17:00



### ANNEX HALL 4 - Smoke-free spaces

*The objective of this session is to reflect on the current state and benefits of smoke-free spaces globally and in Europe and to share successful strategies at European and international level.  
Possible session about the Joint Action on Tobacco Control (JATC2) (to be confirmed).*

**Chair:** Dr. Esteve Fernández, Director of the Cancer Epidemiology and Prevention Department at The Tobacco Control Unit, Catalan Institute of Oncology (TCU-CIO).

16:00 – 17:00



### ANNEX HALL 5 - Environment

*Tobacco has an environmental footprint still relatively unknown. The objective of this session is to reflect on the tobacco industry environmental impact and to explore the impact of tobacco production in the intensive use of groundwater and deforestation, the carbon footprint of tobacco consumption, with a special focus on emerging products and the environmental impact of single use plastic of cigarettes.*

**Chair:** To be confirmed

16:00 – 17:00



### ANNEX HALL 6 - Covid-19

*The objective of this session is to talk about the impact of covid-19 in tobacco consumption, prevention and control.*

**Chair:** Dr. Wendy Yared, ECL Director.

17:00 – 17:30

### COFFEE BREAK

17:30 – 18:30



### ANNEX HALLS 3-6 - Oral Communications of selected abstracts

18:30 – 19:30



### PLENARY HALL - Thinking outside the box: Innovative Solutions

*This plenary session will focus on sharing and presenting new and innovative solutions to the current challenges in tobacco prevention and control.*

**Chair:** To be confirmed

18:30 – 21:00



### ANNEX HALL 1 & 2 – CNPT General Assembly (for members only)

# DAY 3

09:00 – 10:00

PLENARY HALL - Conclusions

*Conclusions of the conference and call to action: 9th ECToH Madrid 2023 Declaration.*

*Chair: ECL - AECC - Youth Ambassadors (specific name pending).*

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10:00 – 11:15



PLENARY HALL - All towards the smoke- and tobacco-free generation

*The objective of this roundtable is to discuss and share the best strategies/ways to achieve a tobacco free generation from different perspectives.*

*Chair: Dr. Josep María Borrás, Scientific Coordinator of the Spanish Cancer Strategy for the Spanish Health Ministry.*

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11:15 – 11:45

COFFEE BREAK

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11:45 – 12:30



PLENARY HALL - Motivational Speech

*Motivational Speech – Towards a Tobacco-Free Generation.*

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12:30 – 13:30



PLENARY HALL - CLOSING CEREMONY

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13:30 – 14:30

CLOSING LUNCH

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# DAY 1

	Plenary Hall	Annex Hall 1	Annex Hall 2	Annex Hall 3	Annex Hall 4	Annex Hall 5	Annex Hall 6
8:00-9:30	Registration						
9:30-10:15	Opening Ceremony						
10:15-11:00	Key Note Lecture 1						
11:00-11:30	Coffee Break						
11:00-11:30	Poster Sessions						
11:30-13:00	Roundtable: FCTC compliance						
13:00-14:00	Lunch						
14:00-14:30	Poster Sessions						
14:30-15:30	CNPT: Nicotine and THC	Taxes & Transborder Commercialization	Industry Interference & Publicity	Tobacco Cessation	Resource Mobilization & Intersectoral collaboration		
15:30-16:00	Coffee Break						
16:00-17:00		CNPT: Nicotine and THC		Oral Communications	Oral Communications	Oral Communications	Oral Communications
17:00-18:30	Youth Mobilization & ECL Young Professional Awards						
19:00							

# DAY 2

	Plenary Hall	Annex Hall 1	Annex Hall 2	Annex Hall 3	Annex Hall 4	Annex Hall 5	Annex Hall 6
8:00-8:30							
9:00-10:00	Key Note Lecture 2						
10:00-11:00	Roundtable: Groups most affected	CNPT: New concerns in Spain					
11:00-11:30	Coffee Break						
11:30-12:15	Youth	CNPT: Sharing Learnings		Gender Approach	PLWD	Socio cultural	
12:15-13:00		Oral Communications	Oral Communications	Oral Communications	Oral Communications		
13:00-14:00	Lunch						
14:00-14:30	Poster Sessions						
14:30-15:30	Key Note Lecture 3						
15:30-16:00	Coffee Break						
16:00-16:45	Influence of Social Media in consumption	CNPT: Innovative approaches		Emerging Products	Smoke-free spaces	Environment	Covid-19
16:45-18:15	Thinking outside the box: innovative solutions						
18:30-21:00		CNPT: General Assembly (members only)					

# DAY 3

	Plenary Hall	Annex Hall 1	Annex Hall 2	Annex Hall 3	Annex Hall 4	Annex Hall 5	Annex Hall 6
9:00-10:00							
9:00-10:00	Conclusions						
10:00-11:15	All towards smoke and tobacco-free generation						
11:15-11:45	Coffee Break						
11:45-12:30	Motivational speech						
12:30-13:30	Closing Ceremony						
13:30-14:30	Closing Lunch						